



## PROFILE

Certified, creative, and detail-oriented Graphic Designer with extensive experience in digital and print design, user interfaces, motion, and front-end web development.

## SKILLS

### PROFESSIONAL

- Print
- Layout
- Digital
- Web Design
- Logos
- Infographics
- UI Design
- Email Marketing
- Wireframing
- Production Artist
- Brand Development
- Brand Guidelines

### EXPERTISE

- Indesign
- Illustrator
- Photoshop
- Dreamweaver
- Animate
- After Effects
- Figma/XD
- HTML/CSS
- CMS
- Capture One Pro
- Microsoft Word/Excel
- PowerPoint
- Work Management Platforms/Workfront

### EDUCATION

- The Creative Circus Graduate

## EXPERIENCE

### MONDO AND WE ARE ROSIE

#### CONTRACT GRAPHIC DESIGNER | PRESENT

- Clients: March for Babies-March of Dimes, Reingold Inc., and IHG Hotels & Resorts. Display ads, storyboards, print design, long document layout, brochures, infographics, and t-shirts.

### HRBTEC

#### FREELANCE SENIOR GRAPHIC DESIGNER | 2021-2022

- Brand development package for HRB Technologies which included logo, website design and development (**hrbtec.com**), font suite, color palette, PowerPoint template, image library, stationery package, icons, social media assets, and visual style guidelines booklet.

### R.BARKEN

#### FREELANCE SENIOR GRAPHIC DESIGNER | 2003-PRESENT

- Specializing in web design, print design, brand identity, infographics, digital, brochure, and motion. Some clients include La Jolla Playhouse San Diego, **WaxnFacts.com**, and **Johnsonkurlander.com**.

### CHILDREN'S HEALTHCARE OF ATLANTA

#### GRAPHIC DESIGNER | 11/2015-07/2020

- Collaborate with copywriters, web developers and photographers for large-scale to small-scale design projects while adhering to the Children's brand guidelines. Some projects include: digital banners, web design, motion graphics, logos, brochures, posters, promotional product design, vinyl pop-up banners, newsletters, and infographics.
- Own design and production responsibilities on projects. Time management of day-to-day work by effectively keeping projects on track, provide status updates in Workfront, present work to experts across Creative and Marketing teams. Oversee the efficient use of production project budgets by communicating with the project manager and print vendors.

### YELLOBEE STUDIO

#### GRAPHIC DESIGNER | 03/2005-03/2006 AND 01/2015-11/2015

- Designed infographics, illustrations, brand development, digital marketing, package design, brochures, and catalogs. Some clients include UPS, Georgia-Pacific, and the Chattahoochee Nature Center. Visit **yellobee.com** for a client list and portfolio.

### FERNBANK MUSEUM OF NATURAL HISTORY

#### GRAPHIC DESIGNER | 03/2006-12/2010

- Create digital design assets and illustrations for social media, digital ads, marketing campaigns while keeping strong attention to detail with layout and image composition.

### CREATIVE CIRCLE, HIRE-PROFILE, AND THE CREATIVE GROUP

#### CONTRACT GRAPHIC DESIGNER/PRODUCTION ARTIST | 08/2003-11/2015

- Clients: Emory University, Kaiser Permanente, Newell Brands, PGA Superstore, and SPANX.