



A certified, innovative, and meticulous Graphic Designer possessing substantial experience in both digital and print design, user interfaces, motion graphics, and web development.

SKILLS

PROFESSIONAL

- Print
- Layout
- Digital
- Web Design
- Logos
- Infographics
- UI Design
- Email Marketing
- Wireframing
- Production Artist
- Brand Development
- Brand Guidelines

EXPERTISE

- Indesign
- Illustrator
- Photoshop
- Dreamweaver
- Animate
- After Effects
- Figma/XD
- HTML/CSS
- CMS/Website Builders
- Capture One Pro
- Microsoft Word/Excel
- PowerPoint
- Work Management Platforms/Workfront

EDUCATION

- The Creative Circus Graduate

EXPERIENCE

MONDO, WE ARE ROSIE, CREATIVE CIRCLE, HIRE-PROFILE, AND THE CREATIVE GROUP

CONTRACT GRAPHIC DESIGNER | 2003-PRESENT

- Clients: IHG Hotels & Resorts, Reingold Inc, March for Babies-March of Dimes, Emory University, Kaiser Permanente, Newell Brands, PGA Superstore, and SPANX. Services include digital design, motion graphics, display advertisements, storyboards, print design, packaging, long document layouts, brochures, infographics, and t-shirt designs.

R.BARKEN

FREELANCE SENIOR GRAPHIC DESIGNER | 2003-PRESENT

- Focusing on digital and print design, brand identity, infographics, digital media, brochures, and motion graphics. Notable clients include the San Diego Fire-Rescue Foundation, **waxnfacts.com**, and **fetchinbonesrock.com**.

HRBTEC

SENIOR GRAPHIC DESIGNER FOR BRAND DEVELOPMENT | 2021-2022

- Designed logo, built website (**hrbtec.com**), created font suite, chose color palette, made PowerPoint template, gathered image library, produced stationery package, designed icons, created social media assets, and put together visual style guide booklet.

CHILDREN'S HEALTHCARE OF ATLANTA

GRAPHIC DESIGNER | 11/2015-08/2020

- Collaborate with copywriters, designers, web developers, and photographers to develop design projects of different sizes, all while adhering to the Children's brand guidelines. Projects include, but are not limited to: email marketing, digital ads, web design, motion graphics, social media graphics, logos, brochures, posters, promotional product designs, vinyl pop-up banners, newsletters, infographics, and PowerPoint presentations.
- Take charge of design and production tasks for projects, managing everything from initial design ideas to the final product. Effectively manage daily tasks to keep projects on track, provide updates to the Traffic Manager, and present work to experts in the Creative and Marketing teams. Ensure efficient use of production project budgets by staying in touch with the project manager and print vendors.

YELLOBEE STUDIO

CONTRACT GRAPHIC DESIGNER | 03/2005-03/2006 AND 01/2015-11/2015

- specializing in infographics, illustrations, brand development, digital marketing, package design, brochures, and catalogs. Notable clients include UPS, Georgia-Pacific, and the Chattahoochee Nature Center. For a complete client list and portfolio, visit **yellobee.com**.

FERNBANK MUSEUM OF NATURAL HISTORY

GRAPHIC DESIGNER | 03/2006-12/2010

- Create and design campaign materials for, social media posts, digital and print ads, billboards, street banners, event invitations and illustrations.